UNDERSERVED HEALTH COMMUNITIES
A Greater Midwest Region Medically Underserved Areas Project

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BACKGROUND

The mission of the National Library of Medicine is to advance and improve public health through promoting and providing access to reliable biomedical information.

OBJECTIVE

The *Underserved Health Communities* is an educational awareness application highlighting the population at highest risk for health disparity in the Greater Midwest Region.

AUDIENCE

The target audience is professional academic medical librarians who conduct education and outreach on behalf of the National Network of Libraries of Medicine.

METHOD

- Research communities
- Select software
- Create maps
- Develop content

RESULT

The *Underserved Health Communities* features twenty counties in the ten-state region, and the project is cited in six outreach award applications totaling $85,000 in funding.
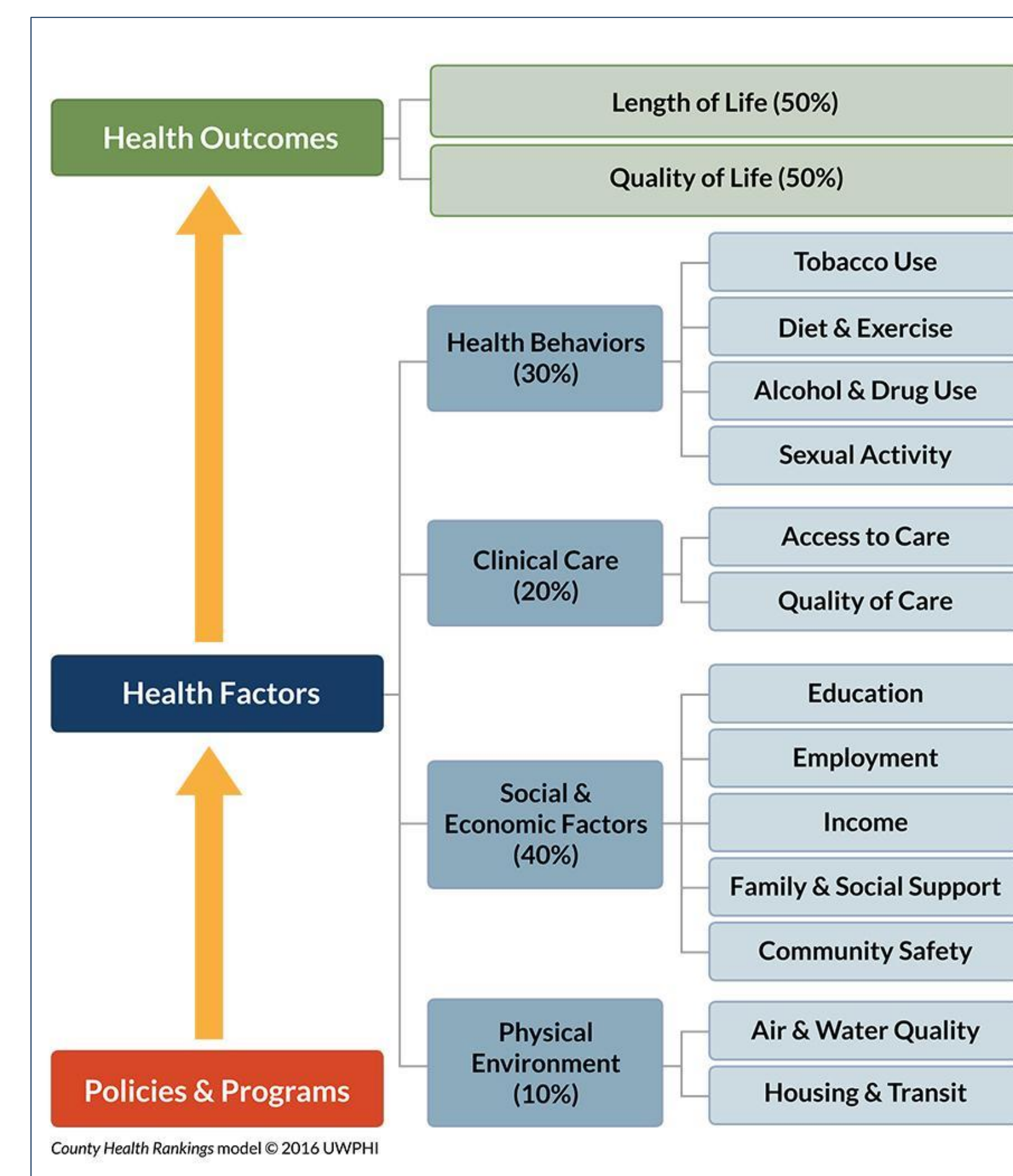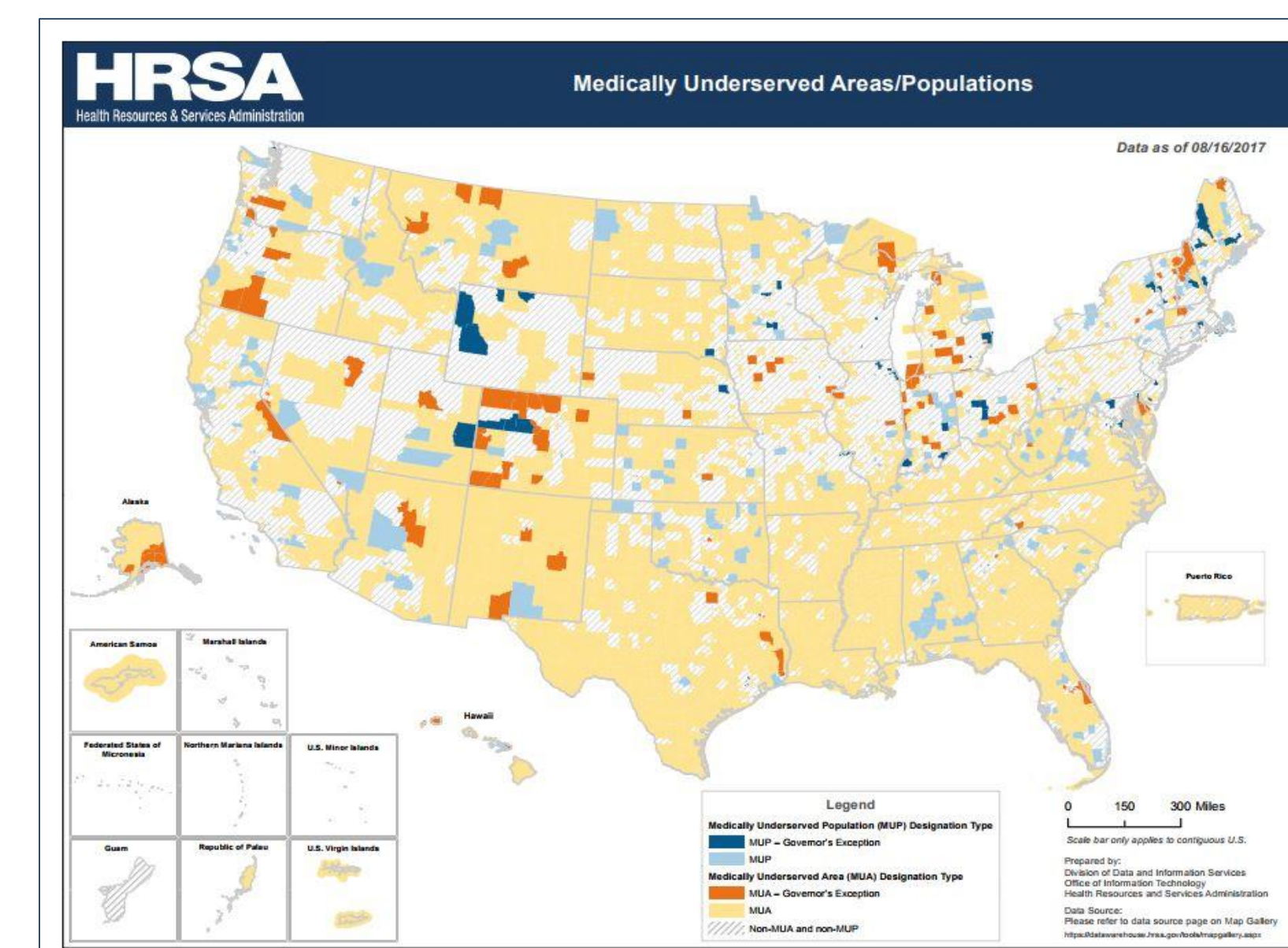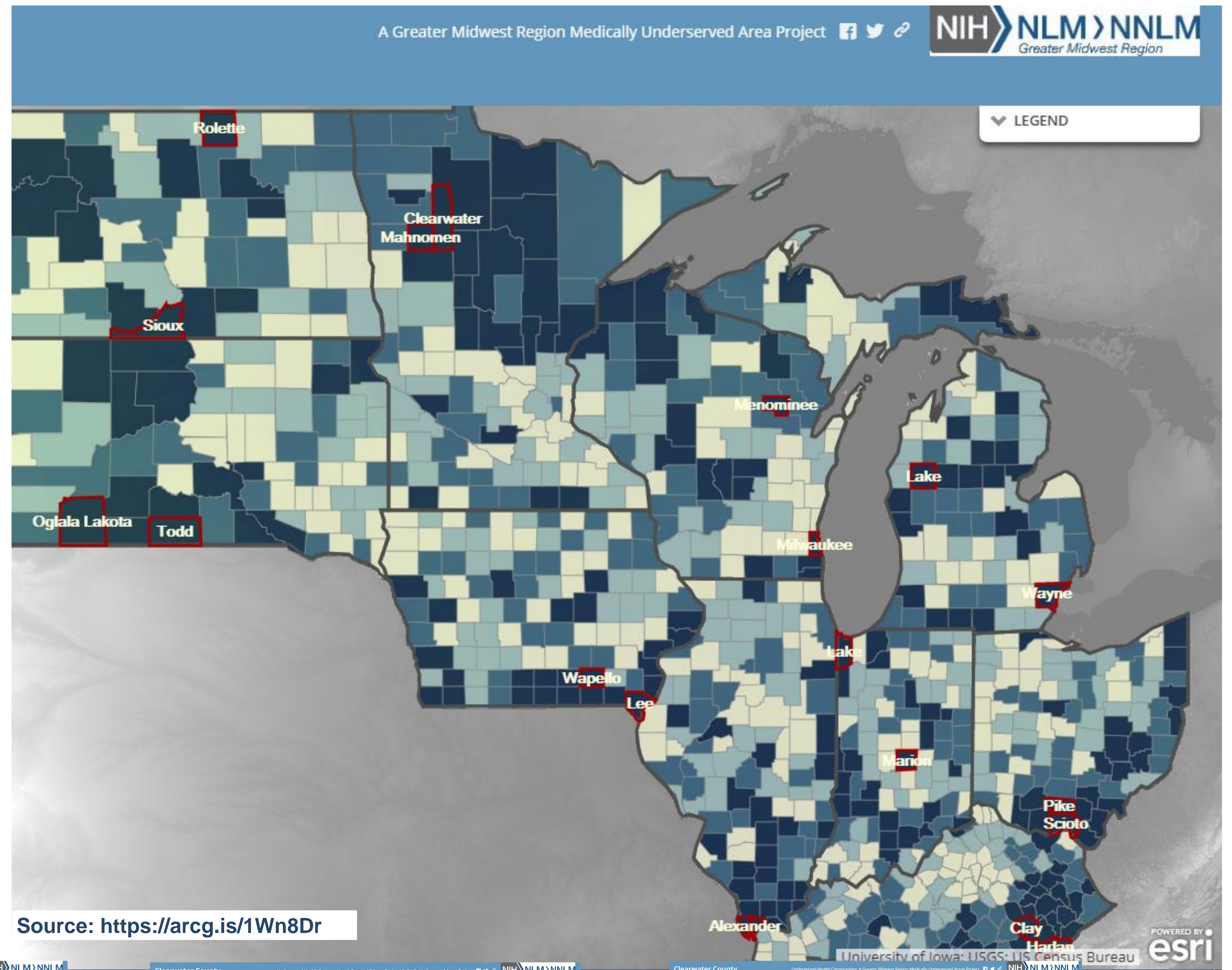

Image (above) The County Health Rankings and Roadmaps annually scores health factors and outcomes for counties in the United States.

Map (above) Health Resources and Services Administration (HRSA) is an agency of the U.S. Department of Health and Human Services (HHS). It is responsible for improving health equity through access to quality services, a skilled health workforce, and innovative programs. The agency defines Medically Underserved Area (MUA) and Medically Underserved Population (MUP).

Source: https://arcg.is/1Wn8Dr